Samantha Pavic is an architect, researcher, and Ph.D. candidate at the University of Zagreb. She holds degrees in Computer Science and Architecture from the University of Split and a Master's in Advanced Architectural Design from Columbia GSAPP.

Samantha's professional experience includes working on projects such as the 1976 UN Habitat Exhibition (curated by Mark Wasiuta, Felicity Scott, and Farzin Lotfi-Jam at Columbia GSAPP), the Zadar Airport Competition (1st Prize with Ante Kuzmanic Architects), and the Warsaw Transportation Hub (with Zaha Hadid Architects). She has also worked on large-scale developments in Asia and collaborated with artists like Ana Tzarev and designer Ron Arad.

Her research focuses on the impact of technology on architectural design and urbanism. She currently teaches at the University of Split's Faculty of Civil Engineering, Architecture, and Geodesy.